Proven On-Site Network Excellence

Speedtest Certified™

Speedtest Certified is the definitive property network verification program powered by trusted testing methodology and unrivaled brand recognition.

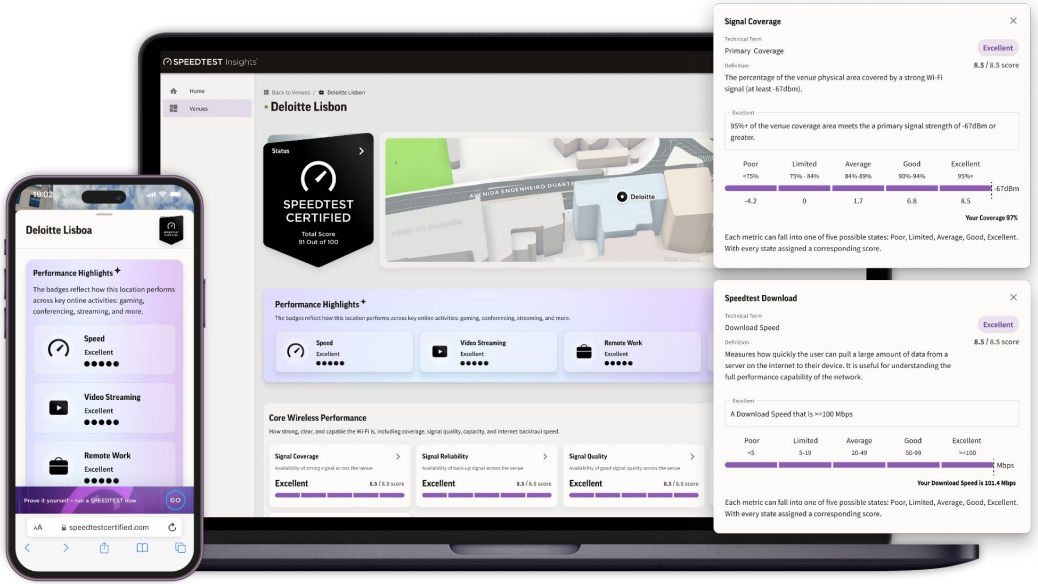


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A comprehensive, data-driven network verification

We all know the negative consequences of poor connectivity.

Speedtest Certified™ solves this problem by capturing a comprehensive view of network performance and offering a trusted badge of excellence from a globally recognized brand that distinguishes truly superior connectivity.











Speedtest Certified™ for Healthcare

Transform your Wi-Fi from an invisible operational expense into a powerful, visible marketing asset that builds patient and provider trust and differentiates your hospital system.

Proprietary & Confidential

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Hospital Connectivity: By the Numbers

Wi-Fi Performance is a Top Three Factor

In key predictors of patient likelihood of returning to the same clinic.



Source: Clinic 20XX Research Study, CADRE

Key Takeaway:

There is a major opportunity for hospitals to actively showcase their superior connectivity, creating a twofold advantage. Internally, it provides powerful validation for technology investments and boosts the confidence of staff. Externally, it becomes a compelling promotional message that proves the hospital is equipped for modern, patient-centered care.

Network verification that builds trust and drives performance

This trusted, third-party proof allows you to:

Justify Network Spend with Objective ROI

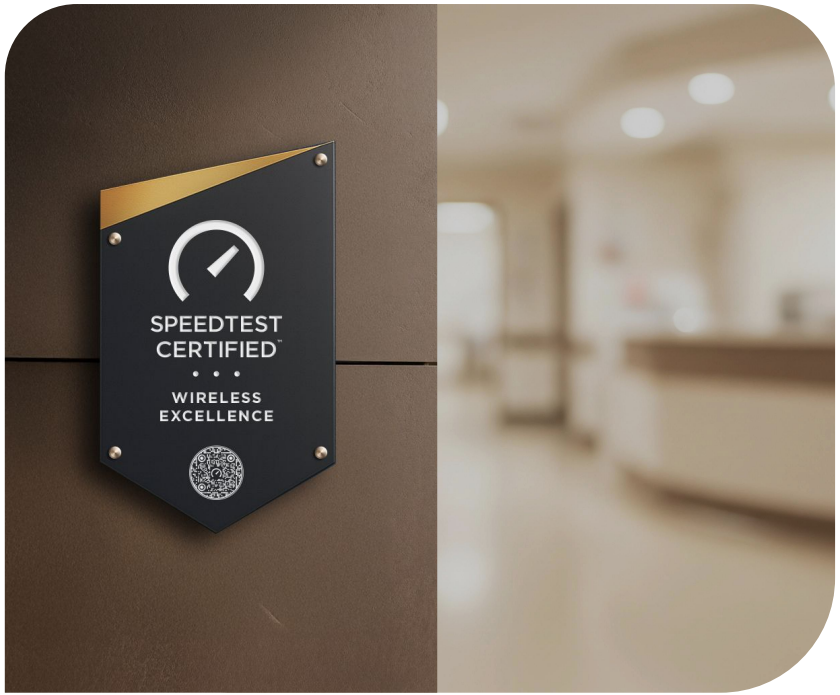
Provide your board and stakeholders with independent, third-party data that proves the performance and value of your network upgrades.

Attract & Retain Top Talent

A Speedtest Certified network is a powerful signal to current and prospective providers and students that you are committed to providing the best environment.

Differentiate Your Facility

In a competitive market, a verifiably superior digital experience—backed by the globally trusted Speedtest brand —is a powerful marketing tool that showcases your investment in a world-class care environment.



Trusted, comprehensive methodology

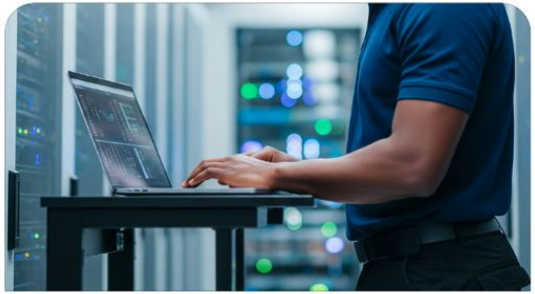
Our trusted methodology employs a unique, data-driven approach that leverages comprehensive datasets from multiple technology types to validate the end-to-end digital experience.



Comprehensive On-Site Network Assessment



Real-World Performance Testing

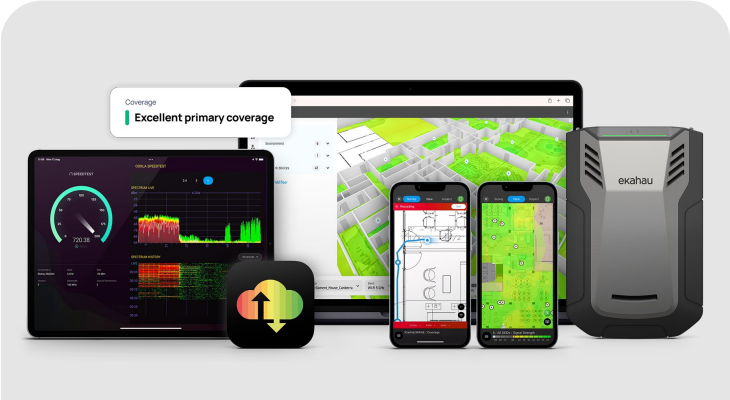


Infrastructure Readiness and Resilience

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Comprehensive On-Site Network Assessment

The on-site evaluation leverages Ekahau's professional-grade tools to analyze the entire Wi-Fi network. The process captures everything from Wi-Fi signal quality and network configurations to the security protocols that protect users, providing objective proof of network excellence.



Key Assessments:

Wi-Fi Radio Frequency (RF) Quality
Includes Signal Strength and Quality (Primary and Secondary Signal strength, Signal-to-Noise Ratio, and Capacity

Network Configuration and Optimization Metrics
Includes Channel Overlap and Interference, Number and Configuration of Wireless Networks (SSIDs), Roaming Configurations and Efficiency, Spectrum Compliance, Type of Authentication and Encryption Protocols

Real-World Performance Testing

The assessment validates the network's ability to deliver a high-quality, consistent quality of experience that your guests and operations depend on. This advanced Speedtest testing process measures key performance indicators to validate that the network can support demanding activities like video conferencing and uploading large files.



Key Assessments:

Connection Speed Performance Metrics
Download and Upload Speeds, Latency (Ping), and Jitter, which directly impact user performance

Quality of Experience metrics
Measure the actual performance users experience during real-world activities, including Short Form Video, Web Browsing, Content Delivery, Cloud Infrastructure, Gaming, Messaging, Video Conference, and File transfer.

Infrastructure Readiness and Resilience

Speedtest Certified evaluates the core infrastructure supporting the network to ensure it is built for reliability and security. The audit verifies hardware integrity, including the age and firmware of network devices, and assesses the ISP backhaul for redundant connections to ensure network resilience.



Key Assessments:

Backhaul Connection Type
Connection type (fiber, DSL, Microwave) influences factors like latency, reliability, and scalability.

ISP Backhaul Capacity
Evaluates the ISP connection capacity to handle multiple users simultaneously.

Availability of Redundant and Diverse ISP Connections
Multiple internet connections to enhance network resilience and uptime during outages

Access Point Model Age
What is the age of the Wi-Fi hardware, is it EOS, EOL? Does it support the latest IEEE802.11 release?

Certification Process

1. **Discovery and Contract Agreement**
2. Speedtest Certified Assessment
3. Findings and Improvements
4. Certification

Project Scoping & Proposal

We begin by confirming key details like property size and type to determine the precise scope and level of investment required for certification, which is then presented in a formal proposal.

Commercial Agreement

Upon acceptance of the proposal, we enter into a business agreement and complete the purchase order to officially initiate the certification process.

Technical Discovery

Once the agreement is in place, we collaborate with your team to gather detailed floor plans and document your complete operational and technical network configurations to ensure a precise and efficient on-site assessment.

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Certification Process

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2. **Speedtest Certified Assessment**
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Comprehensive Performance Assessment

We analyze the end-to-end digital experience—from your ISP backhaul and wireless infrastructure to the performance on connected devices—to provide a definitive benchmark of your network's performance.

- Our findings are scored using a methodology with weightings specific to the unique demands of your industry.
- Future assessments will expand to include other technologies like indoor cellular coverage.

Expert-Led Service Model

Your initial certification can be led directly by Ookla's internal technical team or in collaboration with your current technology partner.

For ongoing recertification, your partner can become fully accredited, or you can leverage our growing ecosystem of certified experts who have received specialized training to conduct thorough network assessments.

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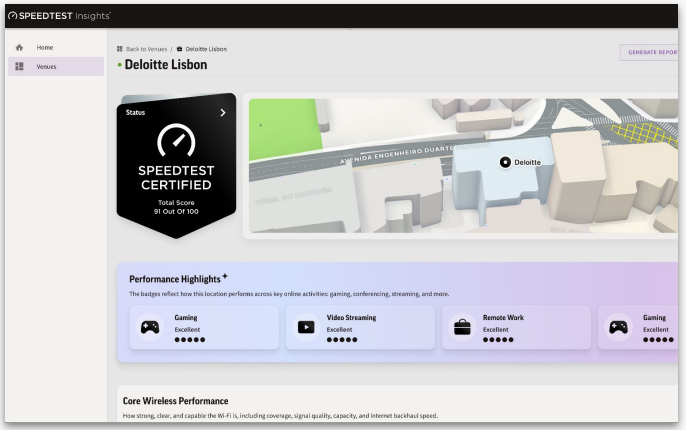
Certification Process

1. Discovery and Contract Agreement
2. Speedtest Certified Assessment
3. **Findings and Improvements**
4. Certification

Certification Report and Digital Platform

Following the on-site assessment, you receive a comprehensive Certification Report detailing your network's performance. This report—which will be integrated into our digital platform upon its launch—includes personalized, actionable recommendations for any areas requiring improvement to meet meet our rigorous standards.

For properties that meet the standard, certification is awarded immediately. Should any remediation be necessary, a follow-up assessment is required to grant the final certification.



Certification Process

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4. **Certification**

Leverage Your Certification to Drive Revenue:

We provide a complete toolkit—including the official digital seal, a physical on-property plaque, and activation guide—to showcase your achievement across your network site and online profiles.

Amplify Your Leadership Story:

Foundational customers receive exclusive Speedtest Marketing support:

- Joint case study
- Public announcement
- Social media promotion
- Shared webinar





Better Data. Better Insights. Better Outcomes.

OOKLA®